

NMYO 2018-2019 Program Book Advertisement Form and Specifications

Ad form and payment to reserve ad space due by August 31, 2018. Art due on October 1, 2018.

Business Name (Exactly as it should read on index and sponsor pages)

Address City State Zip

Contact Name Phone Email (Only for ad confirmation and receipt)

Yes! Please add me to your email list to receive emails regarding upcoming concerts and special events.

1. Choose Ad Size

- \$475** Full page 7.5"w x 10"h
- \$250** Half page 7.5"w x 4.9375"h
- \$120** Quarter page 3.6875"w x 4.9375"h
- \$60** Eighth page 3.6875"w x 2.375"h

2. Ad Content, no charge

- Use my ad from 2018 Book
- Use my new ad per specifications below

3. Additional Fees

- \$25** Minor revision to last year's ad
- \$25** Personal greeting and high resolution photo placed in template

Mail form and payment to: NMYO, 17 Elm Street, Manchester, MA 01944
Make check payable to NMYO

\$ _____
Total Amount Due from 1, 2, and 3

Email high resolution ad, artwork, or photos to: terri.murphy@nmyo.org

Does your business supporter need a professional ad created? Contact our graphic designer, Alicia Zampitella at Zampitella Creative and mention NMYO for discounted fee! Alicia can be reached alicia@zampitellacreative.com.

Full Page \$475
7.5" x 10"

* All program book ads
and greetings will be printed
in black and white.

1/8 Page \$60
3.6875" x 2.375"

1/4 Page \$120
3.6875" x 4.9375"

1/2 Page \$250
7.5" x 4.9375"

If you are supplying your own ad:

- Size to the dimensions shown on left
- Submit EPS, PDF, TIFF or JPG
- All images and art must be 300 dpi @ 100% size
- Word Documents not accepted without original linked images or art included.
(We recommend saving your Word document as a high resolution PDF)

If NMYO is creating template ad for you:

- Submit business info or personal greeting
- Logo if a business (300 dpi, high resolution)
- Any images or photos you would like to include (300 dpi, high resolution)

Note: Internet images and photos are usually 72-90 dpi and ARE NOT able to be converted to required resolution for print.

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