

## Gerald J. Dolan, Jr., Music Director Terri L. Murphy, Executive Director

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www.nmyo.org

## NMYO 2018-2019 Program Book **Advertisement Form and Specifications**

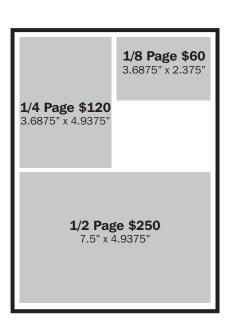
Ad form and payment to reserve ad space due by August 31, 2018. Art due on October 1, 2018.

Business Name (Exactly as it should read on index and sponsor	r pages)		
Address	City	State	Zip
Contact Name	Phone	Email (Only for ad confirmation and receipt)	
☐ Yes! Please add me to your email list to receive	emails regarding upcomin	g concerts and	d special events.
1. Choose Ad Size	2. Ad Content, no charg	ge   3.	. Additional Fees
<ul> <li>\$475 Full page 7.5"w x 10"h</li> <li>\$250 Half page 7.5"w x 4.9375"h</li> <li>\$120 Quarter page 3.6875"w x 4.9375"h</li> <li>\$60 Eighth page 3.6875"w x 2.375"h</li> </ul>	☐ Use my ad from 2018☐ Use my new ad per specifications below		<b>\$25</b> Minor revision to last year's ad <b>\$25</b> Personal greeting and high resolution photo placed in template
Mail form and payment to: NMYO, 17 Elm Street, Manchester, MA 01944 Make check payable to NMYO		1 \$	Total Amount Due from 1, 2, and 3
Email high resolution ad, artwork, or photos to: te	rri.murphy@nmyo.org		

**Does your business supporter need a professional ad created?** Contact our graphic designer, Alicia Zampitella at Zampitella Creative and mention NMYO for discounted fee! Alicia can be reached **alicia@zampitellacreative.com.** 

Full Page \$475
7.5" x 10"

\* All program book ads
and greetings will be printed
in black and white.



## If you are supplying your own ad:

- Size to the dimensions shown on left
- Submit EPS, PDF, TIFF or JPG
- All images and art must be 300 dpi @ 100% size
- Word Documents not accepted without original linked images or art included.
   (We recommend saving your Word document as a high resolution PDF)

## If NMYO is creating template ad for you:

- Submit business info or personal greeting
- Logo if a business (300 dpi, high resolution)
- Any images or photos you would like to include (300 dpi, high resolution)

Note: Internet images and photos are usually 72-90 dpi and ARE NOT able to be converted to required resolution for print.