

YOUTH ORCHESTRAS

## Gerald J. Dolan, Jr., Music Director Terri L. Murphy, Executive Director

17 Elm Street, Manchester, MA 01944 info@nmyo.org • 978.309.9833

www.nmyo.org

## NMYO 2019-2020 Program Book **Advertisement Form and Specifications**

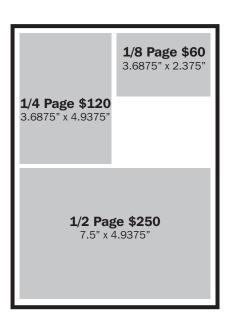
Ad form and payment to reserve ad space due by August 31, 2019. Art due on October 1, 2019.

Business Name (Exactly as it should read on index and spons	or pages)		
Address	City	State	Zip
Contact Name	Phone Email (Only for ad confirmation and receipt)		
☐ Yes! Please add me to your email list to receive	e emails regarding upcomir	ng concerts ar	nd special events.
1. Choose Ad Size	2. Ad Content, no char	ge 3	3. Additional Fees
□ \$475 Full page 7.5"w x 10"h □ \$250 Half page 7.5"w x 4.9375"h □ \$120 Quarter page 3.6875"w x 4.9375"h □ \$60 Eighth page 3.6875"w x 2.375"h	<ul><li>☐ Use my ad from 2018</li><li>☐ Use my new ad per specifications below</li></ul>		<ul><li>\$25 Minor revision to last year's ad</li><li>\$25 Personal greeting and high resolution photo placed in template</li></ul>
Mail form and payment to: NMYO, 17 Elm Street, Manchester, MA 01944 Make check payable to NMYO		4 :	Total Amount Due from 1, 2, and 3
Email high resolution ad, artwork, or photos to: t	erri.murphy@nmyo.org		

**Does your business supporter need a professional ad created?** Contact our graphic designer, Alicia Zampitella at Zampitella Creative and mention NMYO for discounted fee! Alicia can be reached **alicia@zampitellacreative.com.** 

Full Page \$475
7.5" x 10"

\* All program book ads
and greetings will be printed
in black and white.



## If you are supplying your own ad:

- Size to the dimensions shown on left
- Submit EPS, PDF, TIFF or JPG
- All images and art must be 300 dpi @ 100% size
- Word Documents not accepted without original linked images or art included.
   (We recommend saving your Word document as a high resolution PDF)

## If NMYO is creating template ad for you:

- Submit business info or personal greeting
- Logo if a business (300 dpi, high resolution)
- Any images or photos you would like to include (300 dpi, high resolution)

Note: Internet images and photos are usually 72-90 dpi and ARE NOT able to be converted to required resolution for print.